

Why PTA? Because Everyone Benefits!

More than 30 years of research shows that children do better when their parents and families are involved both at home and at school. Grades are higher. Test scores rise. Self-esteem grows. Schools improve. You can make these outcomes a reality for your child, your school, and your community by being involved in PTA. Everyone benefits from your involvement in PTA. Here are seven great reasons to join:

- 1. Be in the know.** PTA helps you keep up with what's happening at your school. And you'll find out what you can do to make a difference for your child and to make your school an even better place.
- 2. Access great resources.** When you are part of PTA, you have access to resources on topics ranging from childhood obesity to bullying to talking with your child about drugs and alcohol. PTA is a great resource not only for your school and community but also for you as you navigate the parenting process.
- 3. Be a role model for your child.** Through your involvement in PTA, not only will you help your child and all children receive a better education but also you will show your child how much you value education. You also will teach your child about giving back to the community.
- 4. Hone your skills.** In PTA, you'll have the opportunity to use what you know, try new things, and develop your skills.
- 5. Make connections.** Whether you attend PTA meetings and events or just link in via e-mails and newsletters, through PTA you'll connect with others who share your concern for children and their education. PTA is a way to meet others and build relationships.
- 6. Speak up.** PTA is a forum for exchanging ideas. Your membership can be a means to effectively suggest changes at your child's school and to be involved in making them happen. Through PTA, you can be a more effective advocate for your child and all children.
- 7. Be part of the solution.** PTA has been a driving force in establishing school lunch programs, afterschool programs, communitywide safety initiatives, TV and Internet rating standards, and more. You can play a part in improving the world for your child.

And there's more!

When you join PTA, you'll enjoy these and other exclusive member benefits:

- * Online parenting resources and other materials on issues related to children's education, health, and well-being
- * E-newsletters on parenting and legislative issues
- * Special offers and discounts from corporate supporters of PTA (see www.pta.org/benefits for details)
- * Leadership training opportunities, in-person and online
- * Discounted rates for PTA conventions and on subscriptions to Our Children magazine, the official magazine of PTA
- * The Member-to-Member Network, connecting PTA members to members of Congress when help is needed on issues important to children, families, and schools

Join PTA today!

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