

# Six Easy Steps to Making a Great Book Trailer

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### Step One: Review samples

- [13 Blue Envelopes](#) by Maureen Johnson (ex: video, images, voiceover)
- [Eternal](#) by Cynthia Leitich Smith (ex: short, snappy text)
- [The Graveyard Book](#) by Neil Gaimen's (ex: voiceover)
- [Memoirs of a Teenage Amnesiac](#) (ex: Animoto created book trailer) does not tell us anything about the book.
- [Hush, Hush](#) by Becca Fitzpatrick
- [Dear John](#) Great book trailer created by Lindsey Atencio using Animoto....notice the Copyright slide...

### Step Two: Tell a story

- Include the title and author of the book
- Select images which are consistent with the tone of the book. Is the tone scary, suspenseful, romantic? Also consider symbols or metaphors that stand out, what you think the characters look like, key settings, and the central conflict.
- Plan the text which will appear on the screen or be a will become your voiceover script. Text should be brief, simple, and provoking,
- Do not give away the ending of the book
- Plan the order in which you will use the images and sounds (see story board links below)

It can be helpful to storyboard or to map out your trailer in advance. Remember that each frame of the video can be represented by the panel of a storyboard. See your teacher or Ms. Rossi for a storyboard worksheet. If you prefer to work on a digital storyboard go to: Kids Vid: <http://kidsvid.4teachers.org/>

- **Step Three: Choose the right tool for the job. Consider which available tool is the best possible means to communicate your story.**
- [Photo Story3](#) for Windows (Look in Programs on your computer)
- [Windows Movie Maker](#) [One True Media](#)
- Flip camera
- Power Point

### Step Four: Search for images and music on royalty-free sites

- Look at the links below for images and music
- Select music and sound effects

### Step Five: Ready, Set, Launch!

- Does it make me curious about the book?
- Do the transitions make sense?
- Do the graphics fit the tone of the book?
- Does it grab my attention?
- Does it address the key points on my learning rubric?

### STEP SIX: You must give credit for images and music.

- Use Noodletools to properly give credit for copyright information in the closing credits.

- Additionally, each image used must have the name of the copyright owner attached to that image. Provide the following information if available (artist, title, publisher, and place and date of publication).

## Royalty Free Music

Remember "popular music," is not Royalty Free. Anytime someone plays Tik Tok, Ke\$ha receives a royalty (\$\$\$). You can use commonly used songs but only 10% or 30 seconds of the song, anything else is a copyright violation.

- [CcMixer](http://ccmixter.org/find-music): <http://ccmixter.org/find-music>
- Dewey music : <http://deweymusic.org/>
- [Freesound](http://www.freesound.org/) (You must create an account to access free music)  
<http://www.freesound.org/>
- PacDV Free Sound Effects <http://www.pacdv.com/sounds/index.html>
- [Soundzabound](http://www.soundzabound.com/)  
<http://www.soundzabound.com/>  
Find an abundance of royalty free music choices using Soundzabound. You must create an account to access free music

## Photography Links

- [4 free photos](http://4freephotos.com/): <http://4freephotos.com/>  
Free Photos offers public domain and free stock images that are able to be previewed and downloaded (and used in presentations, handouts, etc.) at no cost.
- [Morque file](http://www.morquefile.com/) : <http://www.morquefile.com/>  
Free images for your inspiration, reference and use in your creative work, be it commercial or not!
- [Google Images](#)  
Don't forget to give credit for pictures taken off the Web. Many of these images are subject to copyright.
- [Flickr: Creative Commons](http://www.flickr.com/creativecommons/) : <http://www.flickr.com/creativecommons/>  
As long as you provide credit, images from this site can be used without looking for copyright holder information.
- [Wikimedia Commons](http://commons.wikimedia.org/wiki/Main_Page): [http://commons.wikimedia.org/wiki/Main\\_Page](http://commons.wikimedia.org/wiki/Main_Page)  
A database of 1,815,754 freely usable media files to which anyone can contribute.
  - Library of Congress American Memory: <http://memory.loc.gov/ammem/index.html>
- [Picnik](http://www.picnik.com/) : <http://www.picnik.com/>  
Photo editor that allows you to quickly put text on pictures. This is a great way to credit the creator of any images you use!  
  
Library of Congress: American Memory <http://memory.loc.gov/ammem/index.html>
- [Creative Commons](#)

Search Flickr, Yahoo!, Google, OWL Music Search, SpinXpress, and BlipTV to "find Creative Commons-licensed media that you can legally share and reuse for free"

- [Wordle](http://www.wordle.net/) : <http://www.wordle.net/>  
Why not create a great slide using Wordle? Create a Wordle, click on print screen, open in paint, cut out the wordle, open new window, save as jpeg.

#### **FOR BOOK COVERS**

- BSHS LIBRARY [Destiny Cataog](#) Use our library catalog to obtain images of book covers.
- [Amazon](http://www.amazon.com): [www.amazon.com](http://www.amazon.com)